

**COURSE DESCRIPTION:**

This course is designed to help the soon-to-be-graduated artist develop and maintain an artistic practice. The course contains practical lecture and portfolio development and maintenance. The course will also contain exercises and studies in art/artist philosophy, daily practices, and artist wellness.

**STUDENT LEARNING OBJECTIVES:**

By the end of the semester students should be able to:

- Demonstrate an increased sensitivity to performing and visual artistic representations of the Human experience
- Comprehensive and nuanced understanding of the meaning of the work and can discern principles
- Display analytical Skills in regards to the qualities and historical context of the work
- Demonstrate oral communication skills through presentation
- Use Multi-media recourses and skills to present work
- Express informed personal responses to Artistic creations
- Name and use relevant terminology and technology within the field
- Develop and maintain professional materials for career in artistic area/s

**TEXTS & MATERIALS:**

**REQUIRED TEXTS:**

- *The Profitable Artist*, 2<sup>nd</sup> Edition by New York Foundation For The Arts(Cobb, Hogan, Royce) ISBN: 9781621536420

**RECOMMENDED TEXTS:**

- *Show Case: Developing, Maintaining, and Presenting a Design-Tech Portfolio for Theatre and Allied Fields*, 2nd Edition by [Rafael Jaen](#) ISBN: 978-0240819266
- *A Practical Guide to a Greener Theatre* by Ellen E. Jones

**REQUIRED MATERIALS:**

You will be required to have access to a computer during class in order to complete in class work as well as a flashdrive with your last name written on it and with a minimum 32GB storage capacity.

**RECCOMENDED MATERIALS:**

The following materials are recommended but are not required. You can choose to organize your work any way you choose.

-A 3-ring binder, 2” minimum

-A Design Portfolio, 9x12 minimum. I recommend 3 ring binder style for easy organization. Here are 2 examples: [Large Binder](#) & [Presentation Case](#)

-An external Hard drive to back up computer and store additional work

**GRADING:**

**Grading Breakdown:**

Class Participation	20% of Final Grade	Audition Packet/Portfolio Outline	6% of Final Grade
Vision Statement	2% of Final Grade	Personal Budget	8% of Final Grade
5 Next Steps	7% of Final Grade	Next Step Options	2% of Final Grade
Rough draft resumes(2)	5% of Final Grade	Digital Portfolio/Video Auditions	10% of Final Grade
Cover Letter draft	5% of Final Grade	Discussion posts	6% of Final Grade
Resumes (2+)	7% of Final Grade	Final Website with portfolio	15% of Final Grade
Cover Letter Templates (2+)	7% of Final Grade		

**PROJECTS AND ASSIGNMENTS:**

**READINGS:**

You will have various readings from *The Profitable Artist* as well as videos and readings posted on Blackboard. Some lessons will reference *Introduction to Arts Management* that you will be assigned from the other half of this course: 4510 Theatre Arts Administration. Readings are extremely important and will cover things we cannot get to in class. If I find that the class is not keeping up with the readings, pop quizzes will be given during each class period and those grades will factor into your class participation grade. There may also be recommended readings on the calendar. These are not required but may help you better comprehend the material.

**DISCUSSION POSTS:(6% of Final Grade)**

You will have 13 Discussion Posts to participate in throughout the semester, **of which you must do 12**. Each post will be worth .5% of your final grade. If you complete all 13 posts, you will be given 5% extra credit for the 13<sup>th</sup> post.

Each discussion post must include the following for full credit:

- 200 word minimum
- Must be submitted under the correct discussion post ( or response to post if applicable) in a new thread
- Your name and the discussion number in the subject line of the thread(Ex: Vandy Scoates 4)
- Submitted by 4:50pm on the Sunday due date

If you choose to respond to discussion posts, each will count as .25% extra credit. Replies will be a 100 word minimum and include all the rest of the criteria. If you are enrolled in both 4510 and 4520, you will receive credit for both classes with each post. **If enrolled in both courses, you must post your answer in BOTH DISCUSSION FORUMS.** I would suggest doing all posts in a separate word document so you can cut and paste in both forums.

In the event any part of the class moved online, your attendance will be assessed using discussion posts completion and Blackboard access. In this scenario a late discussion post will be considered a tardy (as well as have a reduced grade for that post). A missed Discussion Post and/or not accessing Blackboard within 2 days of the class period will result in an absence.

**CLASS PARTICIPATION :**

**Class Participation (20% of final grade):**

This class is based on discussions and learning from your classmates. You must actively participate in discussions and answer questions in order to succeed. If you are not in class you cannot participate so excessive absences will also contribute to your participation grade.

I consider good class participation to be:

- Active listening
- Asking and answering questions
- Participating in class discussions
- Making helpful comments on your classmates' and your own work
- Keeping up with assignments and readings in order to be informed for discussions

If I find that the class is not keeping up with the readings pop quizzes will be given during each class period and they will go into your class participation grade. These quizzes would be pass/fail and a 60% or lower on the quiz will result in a 2% reduction of your class participation grade.

**PROJECTS:**

**Artists Vision Statement- (2% of Final Grade)**

In one (1) to two (2) paragraphs you will describe your artistic vision. Your vision will answer the following questions:

- What sort of Art do you do?
- Why do you do the art form you do?
- How you do what you do?
- Where you want to grow as an artist?
- What is your ultimate goal as an artist?

**Next Step Research (7% of Final Grade)**

- You will do research on a minimum of five (5) next step options for you personally
- These can include graduate schools, internships, and employment.
- For each option you will include:
  - The name and location of institution
  - Title and brief description of the opportunity at said institution
  - Application requirements, dates and application (if applicable)
  - Reasoning for choice.
- You may receive up to 3% extra credit for completing an additional options you include, each worth 1.5% extra credit.

**Rough Resumes- (5% of Final Grade)**

- You will put together 2 rough resumes including all information discussed in class
- One (1) resume should be your primary career path (acting, design, choreography, education etc.) and one (1) should be a more generalized resume for your artistic area (Theatre, Dance, Management)
- You may submit as many additional resumes as you want for review and advice.
- You may want to gear your resume(s) towards a theme present in your next step research. In other words, you do a lot of research into Youth Theatre, perhaps one of your resumes should highlight your work with children more that your design work.

**Rough Cover Letters (7% of Final Grade)**

- You will write two (2) rough cover letter templates including all information discussed in class.
- One (1) should be your for jobs in your primary career path (acting, design, education etc.) and one (1) should for your secondary interest area.
- These template will be a general cover letter with black space for areas addressing specific application and institution

**Resumes (7% of Final Grade)**

- You will submit a minimum of 2 final resumes including all information discussed in class.
- One (1) resume should be your primary career path (acting, design, choreography, education etc.) and one (1) should be a more generalized resume for your artistic area (Theatre, Dance, Management)
- You may submit as many additional resumes as you want for review and advice.

**Cover Letters (7% of Final Grade)**

- You will write two (2) final cover letter templates including all information discussed in class.
- One (1) should be your for jobs in your primary career path (acting, design, education etc.) and one (1) should for your secondary interest area.
- These template will be a general cover letter with black space for areas addressing specific application and institution

**Audition Packet & Portfolio/Website Outline (9% of Final Grade)**

- This Assignment may vary for each student's individual interests.
  - If students are Performers both halves of the assignment will be graded equally: Audition Packet (4.5%) and Website Outline (4.5%).
  - If Students are not performers, the audition packet part of the assignment will not need to be completed and the grade breakdown will be as such: Digital Portfolio Materials/Outline (4.5%) and Website Outline (4.5%)

**Weekly Budget and Plan (8% of Final Grade) 3.31.21**

- You will Spend one week logging your budget. You may do this as a spreadsheet or list
- Make sure and include all money spent on your passport as well as cash and credit cards
- You may want to speak to your parents about what monthly utility, phone, entertainment bills are so you can gather what your actual costs may be. You may also want to go on apartments.com and look at average rent costs for the area you would like to live in after graduation.
- Once you have your log, you will categorize and total all areas (food, entertainment, school supplies, bills, savings).
- You will write up a short description of your most expensive areas and explore if any reductions in spending are possible.
- Using the data collected you will come up with a realistic monthly budget plan that includes money set aside for housing (Estimate \$800 per month as the national average if you have not done specific location research), Utilities (\$200 per month) and for savings or investment.
- This plan may not be able to be implicated until after you graduate but will be able to give you a rough estimate of your needed income per month. You may need to adjust the housing and utilities cost if you plan on having roommates. Remember though, cell phone costs, streaming services and internet you may want to factor in separately since these may not be shared with a roommate.
- The final plan can be done as an outline, a narrative, a spreadsheet or any combination of the three. I would suggest using a spreadsheet for at least a portion of it as it will do the math for you.

**5 Next Step Options (2% of Final Grade)**

- You will chose a minimum of two (2) of your next step options and complete all application materials for each.
- These can be final draft versions of application materials though they should be turned in early for review
- You may receive up to 2% extra credit for completing an additional option's application materials each worth 1% extra credit.
- I highly encourage you to actually submit these applications especially if you are graduating in 2021

**Digital Portfolio/Video Auditions (10% of Final Grade)**

-This assignment will be graded on all components relative to the student's particular interest. Examples: If you are an actor/director, you will be graded equally on your portfolio section as on your acting video submissions. If you are a dancer or set designer only, you will be graded on only your video auditions and portfolio respectively.

-FOR PORTFOLIO: You will put together a full digital portfolio that (tells a narrative) as a PowerPoint, pdf, or video.

-You will need to keep all images and wording on separate documents so you can place these directly into your website when needed. I suggest organizing folders on your flash drive and make sure you back up everything.

-FOR VIDEO AUDITIONS: You will have a minimum of 4 contrasting audition pieces on video with separate slate before each.

-If you are a dancer, this slate can be done in words or in voiceover.

-Each video should be separate mp4 files as well as a compilation video with all your work and a headshot.

-you may use auditions that have already been filmed but only if they fulfill all audition criteria covered in class

**Final Website - (15% of Final Grade)**

-Your final website will be published and available online

-It will include the following items in organized pages:

-Resumes

-Portfolio with photos and hidden videos or You Tube links (if applicable)

-Contact information

-Headshot or photo

-All pages will be readable and accessible and will follow the guidelines and suggestions discussed and researched in class.

**QUIZES AND TESTS:**

**Reading Pop Quizzes-** (Each quiz is equal to 1% of your Class Participation Grade)

If I find that the class is not keeping up with the readings pop quizzes will be given during each class period and they will go into your class participation grade. These quizzes will not be given if you keep up with your reading and participate in active discussion in class that pertain to the reading. Quizzes will be graded as pass/fail with scores above 60% equaling pass and below 60%, fail.

**EXTRA CREDIT:**

You may earn up to 8% extra credit by attending Career Services workshops and tutorial sessions OR any online conference workshops (SETC <https://www.setc.org/> , American Dance Festival <https://www.americandancefestival.org/> and USITT <https://www.usitt.org/conference21> ). Each event attended can receive 2% extra credit.

You will need to write a short narrative about what the workshop was about, what you got from it and how you will apply this to your career preparation. Workshop dates and appointments can be made through website: <http://www.highpoint.edu/careerinternships/>

**GRADE PERCENTAGE BREAKDOWN:**

97%-100%+ = A+	94%-96.9%---A	90%-93.9%---A-
87%-89.9%---B+	84%-86.9%---B	80%-83.9%---B-
77%-79.9%---C+	74%-76.9%---C	70%-73.9%---C-
67%-69.9%---D+	64%-66.9%---D	60%-63.9%---D-