

# VANDY SCOATES

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**Educator | Relationship Builder | Artist | Writer | Researcher | Program Manager | Instructional Designer**

Accomplished artist, researcher, customer-focused designer, and project leader with substantive expertise in research, writing, and program development. An agile and collaborative leader who accomplishes goals through people and enjoys establishing and nurturing key relationships. Blends teamwork with the capacity to drive change and improvement within the organization. A unique background in theatrical design and a research focus in sustainability, making a collaborative and versatile addition.

- **Created over 2 dozen courses and 6 curriculum proposals for various universities in theater, design, sustainability and management.**
- **Led recruitment for multiple university programs averaging a 10% increase in enrollment.**
- **Participated, organized and/ or presented in 10 conferences focusing on curriculum, program advancement, pedagogical techniques, design and recruitment.**

## RECENT and RELEVANT EXPERIENCE:

### **Wilkes University, Wilkes-Barre PA** — *Assistant Professor of Theatre*

2022 - PRESENT

- Teaching Courses in Theatre and Art History, Design, and Research and Analysis. Designing and organizing production and student assignments as well as production budget.
- Creating and managing curriculum for the new BFA program in conjunction with The Division of Performing Arts and Digital Media and Design major.
- Serving on the General Education Committee (2023-present) and recently appointed Gen Ed Committee representative on the University Assessment Committee.

### **University of North Carolina Greensboro, Greensboro NC** — *Adjunct Instructor and Graduate Assistant*

2021 - 2022 and 2012-2014

- Taught courses in Theatrical Design and technology and worked on production in various departments.
- Created new courses in Digital Design, Costume Period Styles and Costume Design for BFA and MFA programs
- Received Community Engagement Grant (2021/2022) through the College of Visual and Performing Arts focusing on sustainability projects in the costume shop with university colleagues.

### **High Point University** — *Visiting Assistant Professor of Theatre*

2019-2021

- Taught courses in theatrical design and technology, fashion history, arts administration and portfolio building/life skills
- Design and mentored students in sets, costumes, lights, props, projection and sound for various productions.
- Served as costume shop manager 2020-2021

### **Limestone College, Gaffney SC** — *Assistant Professor of Theatre*

2016-2019

- Teaching courses in theatrical design, sustainability, life skills and managing Costume shop, Electrics Shop, Box Office. As House Manager, organized events to sell student and faculty artwork to patrons with proceeds going to local organizations.
- Lead recruitment efforts for the department. 15% gain in recruitment for the department at the start of 2017 and 2018 academic years.
- Created a new BFA curriculum in conjunction with Art, Music, and Business Departments to facilitate concentrations in all areas of design and art administration.

## LEADERSHIP HIGHLIGHTS

### **MA and MFA with expertise in Research, Management and Design**

Collaborative degrees with extensive experience in theatrical design, technology, management & advancement, research and analysis. Knowledge of research techniques in entertainment, design and sustainability and experience working in all areas of Fine and Performing Arts and Production Management. Several collaborations include cross-disciplinary approaches to projects and teaching.

### **Student Centered Learning**

Uses a student centered learning approach to both curriculum creation and implementation. This approach helps develop “soft skills” like collaboration, problem solving and leadership while through the lens of the particular course subject matter.

### **Art technology skills**

Advanced knowledge in social media platforms, website management, Adobe Suite, Google, Microsoft and Apple suites as well CAD and grant search engines. Able to create digital and hand-created content for events, marketing, web services, fine art and social media.

### **Content writer**

For curriculum proposals, marketing campaigns, grants, social media and websites. Additional experience in cross-disciplinary course creation and implementation.

### **Established key relations**

Various positions that include outreach to donors, patrons, and collaborators. Experience in house and stage management, creating and managing relationships with stakeholders.

### **Generated Audience and Donors**

Through social media, email, website campaigns, community outreach, conference attendance, and recruitment events. Wide ranging experience in non-profit companies, production management, sales and customer relations underscores ability to grow audiences and student base for several institutions.

### **Project and Program Management**

For a variety of events, companies, production and projects. High level of organization, collaboration, problem solving, communication and budgeting skills. Eclectic experience in event and production planning across mediums gives broad understanding of management techniques, implementation and leadership engagement.

## EDUCATION

### **University of North Carolina Greensboro, Greensboro NC** —*MFA Scenography 2012-2014*

Master of Fine Arts in Scenography with courses taken in Grant Writing, Interior Architecture, Sustainability, Theatrical Design, History, Technology and Collaboration.

### **Villanova University, Villanova PA** —*MA Theatre Arts 2010-2012*

Master of Arts with a focus on Set Design with courses taken in Dramaturgy, Research, Design, Analysis, Grant Writing, and Non-Profit Management

### **California State University at Fullerton, Fullerton, CA** —*BA in Theatre Arts 1998-2003*

Bachelor of Arts with a concentration in Design. Took major and elective courses in Art History, Design, Literature, Management, Performance and History, Arts Administration, Sustainability, Writing, Non-profit Management, and Digital Design

## AWARDS

- CVPA Community Engagement Grant (Partnered with Amy Holroyd and Tara Webb), Community Outreach grant through the University of North Carolina Greensboro
- Fullerton Award for Excellence in Undergraduate Teaching, Limestone College
- Puffin Foundation Grant (Awarded) for The Green Room, A sustainable initiative.
- Hester Fellowship (Awarded), Academic award through University of North Carolina Greensboro

**Research | Presentation | Coordination & Facilitation | Deadline Management | Collaboration**