VANDY SCOATES

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Relationship Builder | Collaborator| Program & Project Manager | Artist | Writer

Innovative project and program manager with a strong foundation in theatrical design and sustainability. Recognized for leading recruitment efforts, enhancing audience engagement, and fostering collaborative environments that drive institutional growth and development. Blends teamwork with the capacity to drive change and improvement within the organization. Dynamic leader in design and program development, skilled in nurturing relationships and driving organizational change. Expertise in event management, multimedia design and curriculum creation, leveraging a unique blend of artistic and managerial skills to enhance institutional visibility and engagement.

- **Led recruitment for multiple university programs averaging a 12% increase in enrollment.**
- **Managed, designed and/or organized over 300 events and productions**
- **Participated, organized and/ or presented in 12 conferences focusing on institutional outreach, recruitment and organization branding and visibility**

RECENT and RELEVANT EXPERIENCE:

Wilkes University, Wilkes-Barre PA — *Assistant Professor of Theatre*

2022 - PRESENT

- Teaching Courses in Theatre and Art History, Design, and Research and Analysis. Designing and organizing production and student assignments as well as production budget.
- Creating and managing curriculum for the new BFA program in conjunction with The Division of Performing Arts and Digital Media and Design major. Led to 120% increase in applications after one year.
- Organizing, implementing and supervising new online ticketing system increasing audience engagement and donations.

University of North Carolina Greensboro, Greensboro NC — *Adjunct Instructor and Graduate Assistant*

2021 - 2022 and 2012-2014

- Taught courses in Theatrical Design and worked on production in various departments.
- Received Community Engagement Grant (2021/2022) through the College of Visual and Performing Arts focusing on sustainability projects in the costume shop with university colleagues.
- Received Sustainability Grant from The Puffin Foundation (2014) to establish a website focusing on sustainability in the arts.

United States Institute for Theatre Technology (USITT) and USITT-Southeast Region — *National Nominations Committee (USITT) and Vice President of Membership (USITT-SE)*

2022- Present and 2016-2022

- Volunteer positions serving the national non-profit organization for theatrical design standards and practices.
- Assisted in organization of four conferences which included design competitions (virtual and in-person), monthly meetings and quarterly newsletters for regional conferences during tenure as Vice President of Membership. Increased regional participation by 18%.
- As Vice President of Membership, did outreach to college, high school and professional institutions to recruit new members of the organization.

Limestone College, Gaffney SC —*Assistant Professor of Theatre*

2014-2016

- Teaching courses in theatrical design and managing Costume shop, Electrics Shop, Box Office. As House Manager, organized events to sell student and faculty artwork to patrons with proceeds going to local organizations.
- Lead recruitment efforts for the department achieving a 15% gain in departmental enrollment over two academic years
- Created a new BFA curriculum in conjunction with Art, Music, and Business Departments to facilitate concentrations in all areas of design and art administration.

LEADERSHIP HIGHLIGHTS

MA and MFA with expertise in Research, Management and Design

Collaborative degrees with extensive experience in theatrical design, technology, management & advancement, research and analysis. Knowledge of research techniques in entertainment, design and sustainability and experience working in all areas of Fine and Performing Arts and Production Management.

Art technology skills

Advanced knowledge in social media platforms, website management, Adobe Suite, Google, Microsoft and Apple suites as well CAD and grant search engines. Able to create digital and hand-created content for events, marketing, web services, fine art and social media.

Content writer

For marketing campaigns, grants, social media and websites. Additional experience in cross-disciplinary course creation and implementation.

Established key relations

Various positions that include outreach to donors, patrons, and collaborators. Experience in house and stage management, creating and managing relationships with stakeholders.

Generated Audience and Donors

Through social media, email, website campaigns, community outreach, conference attendance, and recruitment events. Wide ranging experience in non-profit companies, production management, sales and customer relations underscores ability to grow audiences and student base for several institutions.

Project and Program Management

For a variety of events, companies, production and projects. High level of organization, collaboration, problem solving, communication and budgeting skills. Eclectic experience in event and production planning across mediums gives broad understanding of management techniques, implementation and leadership engagement.

EDUCATION

University of North Carolina Greensboro, Greensboro NC *—MFA Scenography 2012-2014*

Master of Fine Arts in Scenography with courses taken in Grant Writing, Interior Architecture, Sustainability, Theatrical Design, History,Technology and Collaboration.

Villanova University, Villanova PA *—MA Theatre Arts 2010-2012*

Master of Arts with a focus on Set Design with courses taken in Dramaturgy, Research, Design, Analysis, Grant Writing, and Non-Profit Management

California State University at Fullerton, Fullerton, CA *—BA 1998-2003*

Bachelor of Arts with a concentration in Design. Took major and elective courses in Art History, Design, Literature, Management, Performance and History.story, Arts Administration, Sustainability, Writing, Non-profit Management, and Digital Design

AWARDS

- CVPA Community Engagement Grant (Partnered with Amy Holroyd and Tara Webb), Community Outreach grant through the University of North Carolina Greensboro
- Fullerton Award for Excellence in Undergraduate Teaching, Limestone College
- Puffin Foundation Grant (Awarded) for The Green Room, A sustainable initiative.
- Hester Fellowship (Awarded), Academic award through University of North Carolina Greensboro

Coordination & Facilitation | Logistics Management | Budgeting | Analytical Research | Public Speaking