VANDY SCOATES

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Artist | Collaborator | Storyteller | Content Creator | Synergetic Manager

Accomplished artist, customer focused designer, researcher, and project leader with substantive expertise in research, writing, and program development. An agile and collaborative leader who accomplishes goals through people and enjoys establishing and nurturing key relationships. Natural strengths in identifying needs, devising solutions, gaining consensus, and executing with a collaborative mindset. A unique background in theatrical design and a research focus in sustainability, making a collaborative and versatile artist with an eclectic portfolio..

RELEVANT EXPERIENCE:

Professor, Designer, Manager
2014-Present

Award winning educator and designer who has worked all over the country as a professor, designer and manager for various University Theatre departments. Duties include: Student, staff and audience management; Grant writing; Marketing; Set, costume, projection, sound, lighting and graphic design; Scenic construction, painting, electrics, sewing, and programing; Social Media and Website management; Computer Aided Design; Drafting; Animation; Video, sound and lighting production; Course creation; Instruction.

Freelance Theatrical Designer
2000-Present

Theatrical designer working both onsite and remotely on award winning productions all over the country and Internationally. Expertise in multiple areas of design and technology and their applications in theater, film, graphic design (print and digital), marketing, photography, museum and expositions, industrial production and private events. Highly skilled in budgeting and takes pride in ability to work with budgets of all sizes while still maintaining high quality content.

Freelance Artist and Technician
2000-Present

Creating artistic works in various mediums including: Fabric, acrylic, watercolor, photography, video, digital rendering, CAD, performance art, wood, metal and electrics. Various technical skills, equipment and practices for live and filmed event production. Well-versed in creating costumes, fashion (both human and canine), props, scenery, displays, marketing materials (print, digital and video), lighting, upholstery, and drafting.

SKILLS

Adobe Photoshop, Illustrator, InDesign

Adobe Animation and After Effects

Vectorworks and AutoCAD

Lightwright

Qlab and Garageband

Pixelmator Pro and iMovie

ETC Boards and Lighting Equipment

Lighting, Sound and Projection Programming and Implementation

Mac, PC and Internet

Google And Microsoft Suite

Hand and CAD drafting

All forms of Digital Artwork including computer and Tablets

Various forms of hand drawing including acrylic, watercolor, marker, pencil, charcoal and pastel.

Familiarity with Web Design

Collaboration

Grant Writing and Assessment

Persuasive Communication & Public Speaking

Quantitative research & analysis

Sustainable Practices and Biomimicry

Critical Thinking

Leadership Training

Budgeting and Project Organization

LEADERSHIP HIGHLIGHTS

MA and MFA with expertise in Research, Management and Design
Collaborative degrees with extensive experience in theatrical design, technology, management & advancement, research and analysis. Knowledge of research techniques in entertainment, design and sustainability and experience working all areas of Fine and Performing Arts and Production Management.

Art technology skills
Advanced knowledge in social media platforms, website management,Adobe Suite, Google, Microsoft and Apple suites as well CAD and grant search engines. Able to create digital and hand-created content for events, marketing, web services, fine art and social media.

Content writer
For marketing campaigns, grants, social media and websites. Additional experience in cross-disciplinary course creation and implementation.

Established key relations
Various positions that include outreach to donors, patrons, and collaborators. Experience in house and stage management, creating and managing relationships with stakeholders.

Generated Audience and Donors
Through social media, email, website campaigns, community outreach,conference attendance, and recruitment events. Wide ranging experience in for and non-profit companies, production management, sales and customer relations underscores ability to grow audiences and student base for several institutions.

Project and Program Management
For a variety of events, companies, production and projects. High level of organization, collaboration, problem solving, communication and budgeting skills. Eclectic experience in event and production planning across mediums gives broad understanding of management techniques, implementation and leadership engagement.

EDUCATION

University of North Carolina Greensboro, Greensboro NC —*MFA Scenography 2012-2014*
Master of Fine Arts in Scenography with courses taken in Grant Writing, Interior Architecture, Sustainability,Theatrical Design,History,Technology & Collaboration.

Villanova University, Villanova PA —*MA Theatre Arts* 2010-2012
Master of Arts with a focus on Set Design with courses taken in Dramaturgy, Research, Design, Analysis, Grant Writing, & Non-Profit Management

California State University at Fullerton, Fullerton, CA —*BA* 1998-2003
Bachelor of Arts with a concentration in Design. Took major and elective courses in Art History, Design, Literature, Management, Performance and History, Arts Administration, Sustainability, Writing, Non-profit Management, & Digital Design.

AWARDS
- CVPA Community Engagement Grant
- Fullerton Award for Excellence in Undergraduate Teaching
- Puffin Foundation Grant for The Green Room, A sustainable initiative.
- Hester Fellowship, Academic award and design award

RELEVANT STATS

Managed, designed and/or organized over 300 live events and productions, never missing a deadline or show opening.

Participated,organized and/or presented in 10 conferences focusing on design and management

Worked on various productions with budgets ranging from $100-$10,000, remaining under budget on production 12% of the time.

Designed and managed productions starring TV, Film and Theatre actors including:Susan Edgan, Mathew Morrison, John Rubenstien, Matthew Ashford, and Alice Ripley

Lead recruitment efforts at Limestone College resulting in a 15% boost in department enrollment

Researched, negotiated, proposed and implemented new lighting for Theater saving department $500 a year in electricity costs

SPECIFIC COURSES AND EDUCATION

CAD 2d and 3D drafting

Graphic Design, Digital Design & Rendering

Adobe Photoshop, Illustrator, After Effects, Animate, In Design

Interior Architecture & Landscape Design

Acting, Directing & Editing for Film

Set, Lighting, Costume & Sound Design

Art History & Period Style

Sustainability & Budgeting

Grant Writing, Arts Management & Project Management

Content Creation | Storytelling | Presentation | Coordination & Facilitation | Deadline Management | Collaboration